



OXNARD POLICE ACTIVITIES LEAGUE, INC. PRESENTS

The 10th Annual

PAL DINNER AUCTION

April 2017

Oxnard Police Department

Scott Whitney
Chief of Police

Oxnard PAL Board of Directors

Ken Klopman, President
Greg Barnes, Vice-President
Marie Taylor-Briggs, Secretary
Charles Hookstra, Treasurer
Debbie Estrada
Dr. Irene Pinkard
Gil Ramirez
Randy Latimer

Oxnard PAL Executive Director

Terrel J. Harrison
Interim Community Services Manager

Oxnard PAL Office Staff

Jessy Tapia
Development Director

Julie Estrada
Office Manager

Susan Marquez
Youth Center Supervisor

Janice Zaragoza
Y.D.C. Coordinator

Adriana Britt
Development Assistant

Dear Community Supporter,

On Saturday, April 22, 2017, the Oxnard Police Activities League (PAL) will host its 10th Annual Dinner Auction Fundraiser in our Gymnasium. Come celebrate with us as we recognize our PAL Supporters & Youth and enjoy a night filled with live entertainment and incredible food. All proceeds from the event will go to support PAL's after-school programs, events and activities, which serve more than 4,000 youth each year.

Help us continue to meet the needs of our local youth. Become an event sponsor, purchase ad space in our annual program or contribute to our live and/or silent auctions.

We are currently seeking donations in the following categories: Spa/Beauty, Dining, Vacation Getaways, Artwork, Health & Wellness, Theatre, Event & Theme Park Tickets, Gift Certificates, Wine Tasting Tours or Baskets, Autographed Memorabilia, Gift Baskets and other unique and exciting items.

On behalf of our PAL youth, staff and volunteers, we thank you for taking the time to consider this very special event. As always, 100% of our donations will go directly to support local youth, not salaries or overhead! For more detailed information regarding our event opportunities, please see attached.

Sincerely,

Oxnard PAL Board of Directors

For more information or questions, please contact:

Jessy Tapia

Cell: (805) 901-3878

Email: jessy.tapia@oxnardpal.org

Adriana Britt

Office: (805) 385-8230

Email: adriana.britt@oxnardpal.org

Mailing Address: P.O. Box 826, Oxnard, CA 93032-0826
PAL Campus: 350 S. "K" Street, Oxnard, CA 93030
(805) 385-8230 / FAX (805) 487-6975
www.oxnardpal.org

FID# 77-0381393

SILENT & LIVE AUCTION DONATION FORM

General Information

Name as you would like it to appear in promotional material: _____

Contact Name: _____ Organization/Company: _____

Address: _____

City _____ State _____ Zip _____

Daytime Phone: (____) _____ Fax: (____) _____

E-mail: _____

Description of donated item (s) and/or service: _____

Restrictions/Special Instructions: _____

Fair Market Value (please provide a separate FMV for each item/service)

\$ _____ \$ _____ \$ _____

Method of delivery

- Item or certificate enclosed
- Requires pick-up—Items can be picked up on or after _____ (date), between _____ and _____ AM/ PM
- Will be dropped off or mailed on _____ (date) _____ (time, if delivering personally)
- I'm unable to make an item or service donation at this time but would like to make a tax-deductible contribution of \$ _____ to help in PAL's area of greatest need.

** Auction donations are used in event promotions. The sooner your donation arrives, the more exposure it may receive.*

DONATION FORM SUBMISSION / SHIPPING ADDRESS

Mailing: Attn: Jessy Tapia, 305 W. Third Street, 1st Floor—West Wing, Oxnard, CA 93030

Fax: (805) 487-6975

Email: jessy.tapia@oxnardpal.org or adriana.britt@oxnardpal.org



Oxnard Police Activities League Gymnasium

Saturday, April 22, 2017



Sponsor Opportunities

Platinum sponsor—\$5,000.00

- Honorary Table of 10, *includes table service, exclusive dinner menu and red & white wines*
- Priority placement on all event promotional material and event website
- “First-mention” for all online, print, radio and social media campaigns
- Two-page spread in our annual program
- Honorary sponsorship plaque

Gold sponsor—\$2,500.00

- Honorary Table of 8, *includes priority dining, exclusive appetizer menu and red & white wines*
- Prominent display on all event promotional material and event website
- Inclusion in all online, print, radio and social media campaigns
- Full-page spread in event program
- Honorary sponsorship plaque

Silver sponsor—\$1,000.00

- VIP Tickets for 4
- Inclusion on all event promotional material and event website (*excluding street banner*)
- Inclusion in all online and social media campaigns
- Half-page spread in event program
- Honorary sponsorship plaque

Award sponsor—\$500.00

- VIP Tickets for 2
- Recognition as sponsor on designated award plaque and poster
- Inclusion in event invitation and on event website

**Some sponsorship benefits are time-sensitive and will vary dependent upon commitment date.*

Advertising & Congratulatory Space

Advertise and/or Congratulate one or all of our PAL Stars in our annual program

- | | |
|--|-----------------|
| <input type="checkbox"/> Full-Page—5”W x 8”H | \$250.00 |
| <input type="checkbox"/> Half-Page—5”W x 4”H | \$150.00 |
| <input type="checkbox"/> Business Card—3.5”W x 2”H | \$100.00 |

**Due by
April 12, 2017**

All ads are full color. Accepted Formats include PDF at highest quality and JPEG at 300 DPI

SPONSORSHIP & ADVERTISING SUPPORT FORM

General Information

Contact Name: _____ Organization/Company: _____

Address: _____

City _____ State _____ Zip _____

Daytime Phone: () _____ Fax: () _____

E-mail: _____

Sponsorship

- Platinum Sponsor Gold Sponsor Silver Sponsor Award Sponsor

Congratulatory Space (must be received by 3/10/17)

- Full-Page Half-Page Business Card

Gifts

Please accept this donation of \$ _____ towards PAL's area of greatest need

- I would like to make this donation anonymously
- I would like to make this donation in honor of : _____

Please send a card to:

Name: _____

Mailing Address: _____

Payment / Form Submission



Contribute online at www.oxnardpal.org/donations

Or mail Attn: Jessy Tapia, P.O. Box 826, Oxnard, CA 93032-0826

Along with payment, please mail this form to the address above or e-mail to:

jessy.tapia@oxnardpal.org or adriana.britt@oxnardpal.org

You may also FAX your form to: (805) 487-6975



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